

Organic Cosmetics – Natural Products from the Italian Alps

Globally, the popularity and benefit of natural and organic products has increased tenfold. Both Individuals and spas now realize that they have a choice. Natural products instantly provide an alternative to previous harmful and chemically produced cosmetics used and sold in spas and stores worldwide. A perfect example of an exclusively natural product line is the Italian Alps grown and developed LUNASOL range of organic cosmetics.

Cautious consideration needs to be taken when shopping for the right organic product. Many companies' statements promising 100% natural or organic product lines are in fact inaccurate and misleading. The term "Natural" means a product is derived from plants and the ingredients are unaffected by manufacturing processes. "Organic" however applies to plants grown and managed using organic agricultural methods. LUNASOL (moon and sun) cosmetics, is one of the few companies worldwide that have proven the statement as true for their product line. The company's poetic name is due to the firm's philosophy that the power of the stars and the plants are contained within their products and it is the harmony between humans and nature that consequently will lead to beauty.

LUNASOL cosmetics originated from an idea conceive approximately 15 years ago in Germany to produce cosmetics according to the ancient recipes of old mystic men. Today LUNASOL cosmetics are produced near the fountains of San Pellegrino in a valley in the Italian Alps where the water, air and soil are believed to be one of the purest and most favorable for growing wild flowers and other flora. Plants are grown as they should be, naturally with no fertilizers or machines being used. Flowers are hand-picked at specific times of the day, separated according to old rituals and dried on natural silk cloths. The creams are also provided with a maturing time of over 1440 hours and the plant extracts are stirred in the rhythm of the sun and moon light. The extracts are stirred 28 times to the left corresponding to the moon cycle, and a further 33 times to the right according to the phase of the sun. These natural rituals are followed on a daily basis and the benefits are evident when sampling the end result.

Successfully sold in Germany, Spain, Austria, Great Britain, The Netherlands, and Switzerland as well as in the Eastern markets such as Japan, Singapore Taiwan and Korea, LUNASOL has established its name in the international market and is continuing to grow at a swift pace. For two years the product has also been

available in the United States under the label LUNASOL America and has recently been introduced into the South African market. Well known actresses and celebrities have also flocked to purchase and use the cosmetics due to the products proven benefits and chemical free approach.

Using organic and natural products is a healthy and environmentally friendly choice. Not only are they better for you but better for the environment in which you live. Green spas can also provide a healthier experience by eliminating toxins in their skin care products as well as ensuring gentler longer term health and beauty results. Perhaps it is time you take a greener approach and treat your body naturally with a product that is both natural and organic.

LUNASOL cosmetics – Consistent natural cosmetics in the alchemical tradition.

Find more information on Lunasol Cosmetics product lines at:

<http://www.lunasol.co.za>

Find out more on how to stock Lunasol organic spa products in your spa property or simply purchase Lunasol cosmetics at the online shop at:

http://www.lunasol.co.za/cart2_CustDetail.aspx